



Expert E-Designers
TRAINING CHECKLIST

This summarizes all of the training in one place to make sure you don't miss anything. Simply check these off as you watch/download or implement.

MEMBER HOME

- o Watch Video: Welcome to the Expert E-Designer Training - 5:47 minutes
- o Join the Expert E-Designer Private Facebook Group and Connect


MODULE 1

- o Watch Video: How to Make Money with E-Design - 31 minutes
- o Watch Video: Technology Choices of E-Design - 18 minutes

- o Download E-Design Definition Word doc
- o Download "The List of Benefits of E-Design" Word doc
- o Download Tech Choices of E-Design Word doc

MODULE 2

- o Watch Video: Getting to Know Your Design Files Account - 26 minutes
 - o Watch Video: How to Build Your Brand - 24 minutes
 - o Watch Video: Six Steps to Creating Color Schemes for Clients - Bonus Option - 1hr 10 minutes
 - o Sign up for Design Files Account using Special Link


 - o Download Photo Inspiration Word doc
 - o Download Source List Excel doc
 - o Download Audra's Budget Calculator Spreadsheet Excel doc
 - o Download Audra's Budget Calculator Image
 - o Use link to Free Floor Planner Software to create floor plans
 - o Use link to order free catalogs to order several home catalogs, so you can stay on top of products easily.
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MODULE 3

- o Watch Video: Packaging, Pricing & Process Success - 43 minutes
 - o Watch Video: The Client Experience - 32 minutes
 - o Watch Video: The Discovery Call - 38 minutes

 - o Download E-Design Package Verbage Word doc
 - o Download Design Packages full image
 - o Download Started Package image
 - o Download Premium Package image
 - o Download Client Email Follow-Up Series of 5 AWESOME Emails Word doc
 - o Download Design Discovery Call Imagery Zip file images
 - o Download Email E-Design Headers Blue & Black Zip file images
 - o Download Email E-Design Headers Blue & Gray Zip file images
 - o Download Email E-Design Headers Pink & Plum Zip file images
 - o Download Room Planner & Budget Worksheet in PDF format
 - o Download Room Planner & Budget Worksheet image
 - o Download Discovery Call Questions & Client Closing Script Word doc
 - o Download Discovery Call Design Rationale templates
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MODULE 4

- o Watch Video: Easily Marketing Your E-Design Service - 46 minutes
- o Watch Video: Marketing Your E-Design Service - 48 minutes
- o Watch Video: Bonus video on Facebook Presentation - 1hr 37 minutes
- o Watch Video: Bling Your Brand - 23 minutes
- o Watch Video: How to Create a Quick Logo using Picmonkey - 9 minutes

- o Download Your Marketing Checklist Word doc
- o Download 4 Expert E-Designer logos in black & white
- o Download Audra's 5 Step E-Design Marketing Plan Word doc
- o Download Your Email Funnel Series Word doc
- o Download Design Cheat Sheet PDF
- o Download Design Cheat Sheet PNG image
- o Download Design Cheat Sheet Blank PNG image
- o Download Call to Action Image: Free Design Consultation
- o Download Call to Action Image : E-Design Discovery Call
- o Download Call to Action Image: Free Design Discovery Call
- o Download Facebook Ad Image : Free Design Facebook Ad Cheat Sheet
- o Download Facebook Ad Image: Get A Free Custom E-Design Board
- o Download Ripl video: Design Cheat Sheet (no music) animation 1
- o Download Ripl video: Design Cheat Sheet (with music) animation 2
- o Download Ripl video: Create Your Own Giveaway - 5 Top Mistakes
- o Download Facebook Retargeting Video: So You Can Save & Love Your Home
- o Download Facebook Retargeting Video: Planning Remodel

There are several helpful link resources in this section you will want to explore on your own.

