



HOW TO MAKE \$\$
DOING E-DESIGN

Roadmap

EDESIGNTRAINING.COM

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WELCOME!

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ADDING AN E-DESIGN SERVICE DOESN'T HAVE TO BE COMPLICATED...

Are you feeling overwhelmed with the different technology choices for E-Design? Or maybe you're using Canva or Powerpoint and it's taking you HOURS to create your mood board? Wondering how to package or price an E-Design service, so you can make more money? I get it. I had all of these questions and more when I started out. The problem is...

MOST DESIGNERS AND STAGERS ARE DOING E-DESIGN WRONG...

They are using highly complicated software that is taking them too many hours to build out spaces and provide a visual to their clients. The worst part...they are not getting paid for that time. We all know the importance of giving our clients the vision but how can we do this well and make money?

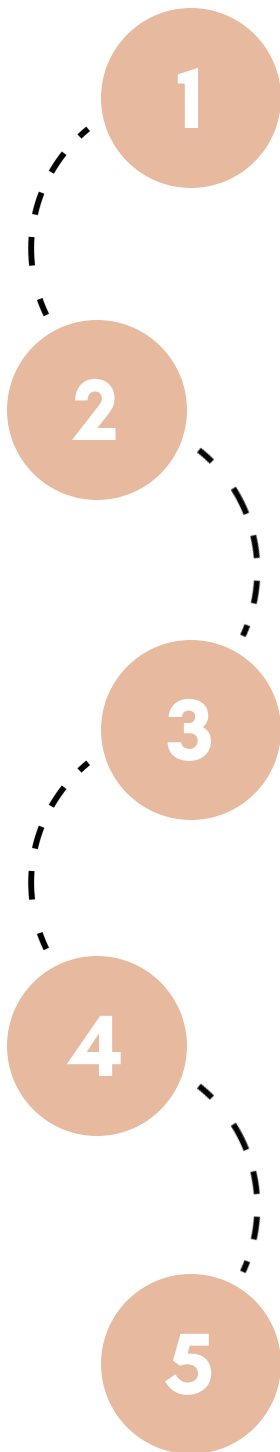
THE KEY IS TO AUTOMATE YOUR PROCESS AND START WITH INSPIRATION...

Print out your Road Map below and watch my free training that I gave at the RESA Convention on "**How to Make Money Offering E-Design Services to Clients**" for all the answers.

- Andra Slinky



THE ROADMAP



STEP ONE

First, you should be very clear on what E-Design truly is and how it can be used to benefit your business and your clients. Without understanding the benefits, it's hard to know why to do e-design.

STEP TWO

Choose a technology that fits into the reasons or "why" you want to offer e-design in the first place. There are a lot of technology choices but most of them do not meet your true e-design needs.

STEP THREE

Decide on your service offerings. Are you looking to provide a vision as a springboard to interior design or do you want to offer independent e-design packages for the do-it-yourselfer?

STEP FOUR

Automate your client "on-boarding" process, so you have a clear idea of their design style, budget, color preferences, lifestyle preferences and photos of the space before the *Discovery Call*.

STEP FIVE

Create a process for designing your board. I recommend starting with an inspiration image the client had in their Pinterest account, or finding one at Houzz as a "starting point".

READY TO "KILL IT" WITH E-DESIGN?

WATCH THE FREE MASTERCLASS I GAVE
AT THE RESA CONVENTION...

In this information packed video, I'm going to show you my favorite technology for E-Design, how to use it to build design packages and a client on-boarding process that your clients will love, as well as how to price your services to make an extra 80K per year at very little extra cost to you.

You will also see TONS of GORGEOUS DESIGN BOARD EXAMPLES. Get ready to learn!

[CLICK HERE TO WATCH](#)

See you there!

