



*Expert E-Designers*  
**TRAINING CHECKLIST**

This summarizes all of the training in one place to make sure you don't miss anything.

## MEMBER HOME

- o Watch Video: Welcome to the Expert E-Designer Training - 5:47 minutes

## MODULE 1

- o Watch Video: How to Make Money with E-Design - 31 minutes
- o Watch Video: Technology Choices of E-Design - 18 minutes
  
- o Download E-Design Definition Word doc
- o Download The Benefits of E-Design Word doc
- o Download Tech Choices of E-Design Word doc

## MODULE 2

- o Watch Video: Getting to Know Your Design Files Account - 26 minutes
  - o Watch Video: How to Build Your Brand - 24 minutes
  - o Watch Video: Six Steps to Creating Color Schemes for Clients - Bonus Option - 1hr 10 minutes
  - o Sign up for Design Files Account using Special Link
  
  - o Download Photo Inspiration Word doc
  - o Download Source List Excel doc
  - o Download Audra's Budget Calculator Spreadsheet Excel doc
  - o Download Audra's Budget Calculator Image
  - o Link to Free Floor Planner Software to create floor plans at <https://floorplanner.com/>
  - o Link to order free catalogs at <https://www.thespruce.com/free-home-decor-catalogs-1357753>
- 



*Expert E-Designers*  
**TRAINING CHECKLIST**

### MODULE 3

- o Watch Video: Packaging, Pricing & Process Success - 43 minutes
  - o Watch Video: The Client Experience - 32 minutes
  - o Watch Video: The Discovery Call - 38 minutes
  
  - o Download E-Design Package Verbage Word doc
  - o Download Design Packages full image
  - o Download Started Package image
  - o Download Premium Package image
  - o Download Client Email Follow Up Series of 5 Word doc
  - o Download Design Discovery Call Imagery Zip file images
  - o Download Email E-Design Headers Blue & Black Zip file images
  - o Download Email E-Design Headers Blue & Gray Zip file images
  - o Download Email E-Design Headers Pink & Plum Zip file images
  - o Download Room Planner & Budget Worksheet in PDF format
  - o Download Room Planner & Budget Worksheet image
  - o Download Discovery Call Questions & Close Script Word doc
  - o Download Discovery Call Design Rationale templates
  - o Link to The Online Decorator article at  
<https://www.apartmenttherapy.com/online-decorator-makeover-we-tried-3-internet-design-services-to-decorate-this-rental-241478>
  - o Link to Canva - the best template creation program at  
<https://www.canva.com>
  - o Link to PicMonkey - photo editor and design maker at  
<https://www.picmonkey.com>
  - o Link to Acuity for scheduling online assistance at <https://acuityscheduling.com>
- 



*Expert E-Designers*  
**TRAINING CHECKLIST**

## MODULE 4

- o Watch Video: Easily Marketing Your E-Design Service - 46 minutes
- o Watch Video: Marketing Your E-Design Service - 48 minutes
- o Watch Video: Bonus video on Facebook Presentation - 1hr 37 minutes
- o Watch Video: Bling Your Brand - 23 minutes
- o Watch Video: How to Create a Quick Logo using Picmonkey - 9 minutes
  
- o Download Your Marketing Checklist Word doc
- o Download 4 Expert E-Designer logos in black & white
- o Download Audra's 5 Step E-Design Marketing Plan Word doc
- o Download Your Email Funnel Series Word doc
- o Download Design Cheat Sheet PDF
- o Download Design Cheat Sheet PNG image
- o Download Design Cheat Sheet Blank PNG image
- o Download Call to Action Image: Free Design Consultation
- o Download Call to Action Image : E-Design Discovery Call
- o Download Call to Action Image: Free Design Discovery Call
- o Download Facebook Ad Image : Free Design Facebook Ad Cheat Sheet
- o Download Facebook Ad Image: Get A Free Custom E-Design Board
- o Download Ripl video: Design Cheat Sheet (no music) animation 1
- o Download Ripl video: Design Cheat Sheet (with music) animation 2
- o Download Ripl video: Create Your Own Giveaway - 5 Top Mistakes
- o Download Facebook Retargeting Video: So You Can Save & Love Your Home
- o Download Facebook Retargeting Video: Planning Remodel

**There are several helpful link resources in this section you will want to explore on your own.**

